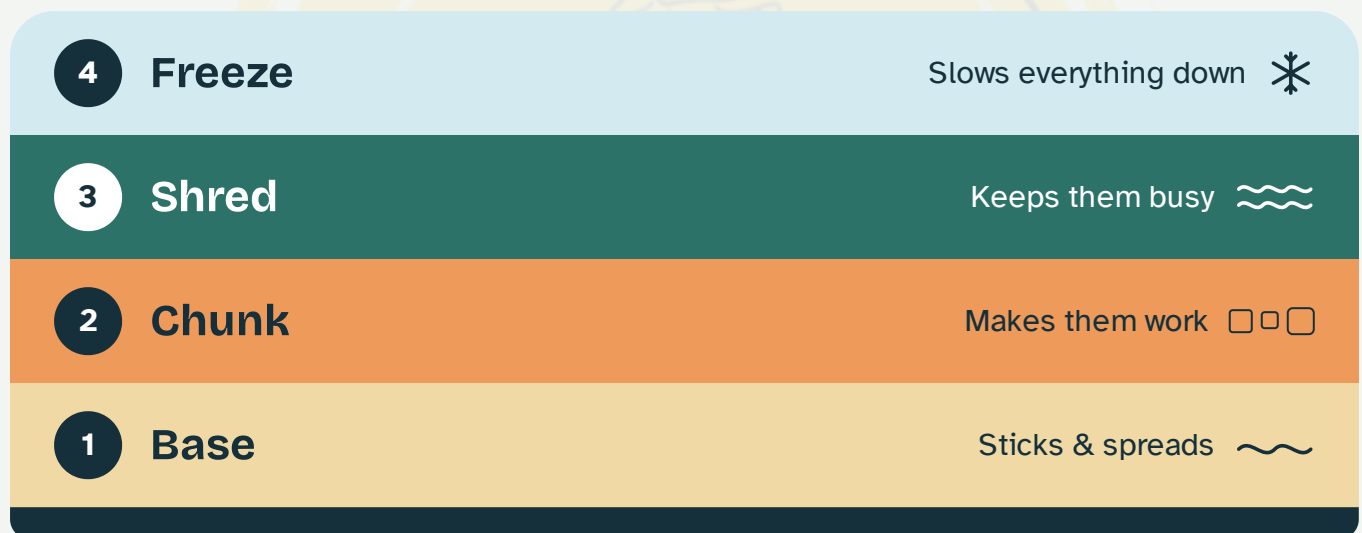




**Peanut butter on a lick mat isn't enrichment. It's a topping.**

# The Four-Layer Texture Formula

Turn a 90-second lick into 15 minutes of quiet, focused work — same mat, same dog.



Built from the bottom up, on any lick mat.

↑ the mat



## IN THIS GUIDE

### 01

What each layer does — and why it matters

### 02

The build order that makes it last

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How to tune it to your dog — safely

# Four layers. Four jobs.

Each layer adds a different kind of resistance — and resistance is what buys you time.

**1**

LAYER

## The Base STICKS & SPREADS

Something moist that holds everything else in place. **It's the glue, not the meal.**

Plain wet food

Plain curd / yogurt

Mashed pumpkin

A little xylitol-free peanut butter

**How:** smear it thin and push it into every groove.

**2**

LAYER

## The Chunk MAKES THEM WORK

Pieces your dog has to dislodge, chew or work around. **This is where the time comes from.**

Kibble

Freeze-dried chunks

Meat pieces

Cooked sweet potato

Diced veg

A few blueberries

**How:** press pieces firmly into the base so they can't be licked straight off.

**3**

LAYER

## The Shred KEEPS THEM BUSY

Something to tear, pull and shred apart. **Now the paws and jaw are working too** — not just the tongue.

Dried fish

Chicken sticks

Dehydrated chicken necks

Chicken feet

Rabbit ears

Leafy greens

Thin strips of dog-safe jerky

**How:** press chews and strips into the mix so they have to be pulled free.

**4**

LAYER

## The Freeze SLOWS EVERYTHING DOWN

Cold means slower licking. Slower licking means a longer session. **That's what turns a snack into a nervous-system reset.**

Chicken broth

Veg stock

Beef stew

2 hours minimum

**How:** pour a thin layer of liquid over the top to lock everything in, then freeze flat.

# Base. Chunk. Shred. Freeze.

## The order matters



## Tune it to your dog

| IF YOUR DOG...                             | DO THIS                                                     |
|--------------------------------------------|-------------------------------------------------------------|
| <b>Finishes in under 5 minutes</b>         | Add resistance — bigger, firmer chunks and longer shreds.   |
| <b>Gives up or walks away</b>              | Make it easier — smaller, softer chunks and shorter shreds. |
| <b>Works steadily for about 15 minutes</b> | That's the sweet spot. Keep this build.                     |

**Golden rule:** change the **size** of the chunks and shreds — not the **amount** of food.

## Before you serve

- ☐ Peanut butter must be **xylitol-free** — xylitol is toxic to dogs.
- ☐ Keep it plain: **no onion, garlic, salt or spices** — check broth and stock labels too.
- ☐ **Never cooked bones.** Use dehydrated chews sized for your dog.
- ☐ Count it as part of the day's food, **not extra.**
- ☐ Stay nearby. **Pick the mat up** if they start chewing it.
- ☐ Wash the mat **after every use.**

## Texture = time.

Same mat, same dog — a job instead of a flavour.

**Questions about your dog?**

Join the Furry Cuddles World  
WhatsApp group: [LINK OR QR]